

APPENDIX IV - TABLE 6
ADVERTISING BAN AT THE NATIONAL/FEDERAL LEVEL

Globally

Africa

The Americas

South-East Asia

Europe

Eastern Mediterranean

Western Pacific

Table 4.6.0
**Advertising ban at the national/
 federal level, globally**

- * Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note 1 for more information.
- » Data not substantiated by a copy of the legislation.
- ⊙ Policy adopted but not implemented by 31 December 2008.
- ... Data not reported/not available.
- Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Afghanistan	Yes	No
Albania	Yes	No
Algeria	Yes	Yes
Andorra	No	No
Angola	No	No
Antigua and Barbuda	No	No
Argentina	No	No
Armenia	Yes	No
Australia	Yes	Yes
Austria	Yes »	No
Azerbaijan	Yes	No
Bahamas	Yes	No
Bahrain	Yes	No
Bangladesh	Yes	No
Barbados	No	No
Belarus	Yes	No
Belgium	Yes	No
Belize	No	No
Benin	Yes	No
Bhutan	Yes	No
Bolivia (Plurinational State of)	Yes	No
Bosnia and Herzegovina	Yes	No
Botswana	Yes	No
Brazil	Yes	No
Brunei Darussalam	Yes	Yes
Bulgaria	Yes	No
Burkina Faso	Yes »	No
Burundi	No	No
Cambodia	No	No
Cameroon	Yes	No
Canada	Yes	No
Cape Verde	Yes	No
Central African Republic	No	No
Chad	Yes	No
Chile	Yes	Yes
China	Yes	Yes
Colombia	No	No
Comoros	Yes	No
Congo	Yes	No
Cook Islands	Yes	No
Costa Rica	No	No
Côte d'Ivoire	Yes	No
Croatia	Yes	No
Cuba	No	No
Cyprus	Yes	Yes
Czech Republic	Yes	No
Democratic People's Republic of Korea	Yes »	Yes »
Democratic Republic of the Congo	Yes	No
Denmark	Yes	No



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	No	Yes	No	No	4	Yes
Yes	No	Yes »	No	No	10	...
Yes	Yes	Yes	No	Yes	0	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	...
No	No	No	No	No	—	Yes
No	No	Yes	No	Yes	...	No
Yes	No	Yes	No	No	10	Yes
No	No	Yes »	No	Yes »	...	No
Yes	No	Yes	No	...	10	No
Yes	No	Yes	Yes	No	...	No
No	No	No	No	No	...	No
Yes	No	Yes	No	No	10	No
No	No	No	No	No	—	...
No	No	Yes	No	No	...	No
Yes	No	Yes	No	No	10	No
No	No	No	No	...	—	No
Yes	No	Yes	No	Yes	...	No
No	No	No	Yes	No	...	No
No	No	Yes	No	No	...	Yes
Yes	Yes	Yes	Yes	No	3	No
Yes	No	Yes	Yes	No	...	Yes
Yes	No	Yes	No	Yes	9	No
Yes	No	Yes	Yes	No	10	No
Yes	Yes	No	No	No	9	No
No	No	Yes »	No	No	...	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	Yes	Yes	No	No	4	No
No	No	Yes	No	Yes	...	Yes
Yes	No	No	No	No	9	No
No	No	No	No	No	—	No
Yes	No	No	No	No	10	No
Yes	Yes	Yes	No	Yes	8	No
Yes	Yes	No	No	No	10	Yes
No	No	No	No	No	—	No
Yes	No	Yes	No	No	4	No
Yes	No	Yes	Yes	No	10	No
Yes	No	Yes	No	No	5	No
No	No	No	No	No	—	No
No	No	No	No	No	...	No
Yes	No	Yes	No	Yes »	10	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	Yes	...	No
Yes	No	Yes	No	No	9	No
Yes »	Yes »	Yes »	Yes »	Yes »	10	No
Yes	No	No	No	No	10	No
Yes	No	Yes	No	No	...	No

Table 4.6.0
**Advertising ban at the national/
 federal level, globally**

- * Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note 1 for more information.
- » Data not substantiated by a copy of the legislation.
- ⊙ Policy adopted but not implemented by 31 December 2008.
- ... Data not reported/not available.
- Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Djibouti	Yes	Yes
Dominica	No	No
Dominican Republic	No	No
Ecuador	No	No
Egypt	Yes	Yes
El Salvador	No	No
Equatorial Guinea	No	No
Eritrea	Yes	Yes
Estonia	Yes	No
Ethiopia	Yes	Yes
Fiji	Yes	No
Finland	Yes	No
France	Yes	Yes
Gabon	No	No
Gambia	Yes	No
Georgia	Yes	No
Germany	Yes	No
Ghana	Yes	No
Greece	Yes	No
Grenada	No	No
Guatemala	No	No
Guinea	Yes	No
Guinea-Bissau	No	No
Guyana	No	No
Haiti	No	No
Honduras	No	No
Hungary	Yes	No
Iceland	Yes	No
India	Yes	Yes
Indonesia	No	No
Iran (Islamic Republic of)	Yes	Yes
Iraq	Yes	No
Ireland	Yes	No
Israel	Yes	No
Italy	Yes	Yes
Jamaica	Yes	No
Japan	No	No
Jordan	Yes	Yes
Kazakhstan	Yes	No
Kenya	Yes	Yes
Kiribati
Kuwait	Yes	No
Kyrgyzstan	No	No
Lao People's Democratic Republic	Yes	No
Latvia	Yes	No
Lebanon	No	No
Lesotho	Yes	Yes
Liberia	No	No
Libyan Arab Jamahiriya	Yes	No



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	Yes	Yes	Yes	Yes	10	No
No	No	No	No	No	—	...
No	No	No	No	No	—	No
No	No	No	No	No	—	...
Yes	Yes	Yes	Yes	Yes	10	No
No	No	No	No	No	—	...
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	9	No
Yes	No	Yes	Yes	No	8	No
Yes	No	Yes	Yes	No	...	No
Yes	No	Yes	No	...	6	Yes
Yes	No	Yes	Yes	Yes	10	No
Yes	Yes	Yes	No	Yes	...	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	9	No
No	No	No	No	No	...	No
Yes	No	No	No	Yes	8	No
Yes	No	No	No	No	...	No
Yes	No	No	No	Yes	...	No
No	No	No	No	No	—	...
No	No	No	No	No	—	...
Yes	No	Yes	No	Yes	5	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	...
No	No	No	No	No	—	...
Yes	No	Yes	No	Yes	10	No
Yes	No	Yes	Yes	No	8	No
Yes	Yes	Yes	No	Yes	6	Yes
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	Yes	No	5	Yes
Yes	No	Yes	No	No	10	No
No	No	No	No	No
Yes	No	Yes	Yes	Yes	10	No
No	No	No	No	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	No	7	No
Yes	No	Yes	No	No	8	No
Yes	Yes	Yes	Yes	Yes	6	No
...	—	...
Yes	No	Yes	Yes	No	4	...
No	No	Yes	No	No	—	No
Yes	No	Yes	No	No	7	Yes
Yes	No	Yes	Yes	Yes	6	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	Yes
No	No	No	No	No	—	No
Yes	No	Yes	No	No	10	No

Table 4.6.0
**Advertising ban at the national/
 federal level, globally**

- * Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note 1 for more information.
- » Data not substantiated by a copy of the legislation.
- ⊙ Policy adopted but not implemented by 31 December 2008.
- ... Data not reported/not available.
- Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Lithuania	Yes	No
Luxembourg	Yes	No
Madagascar	Yes	No
Malawi	No	No
Malaysia	Yes	Yes
Maldives	Yes	No
Mali	Yes	No
Malta	Yes	No
Marshall Islands	No	No
Mauritania	No	No
Mauritius	Yes	No
Mexico	Yes	No
Micronesia (Federated States of)	No	No
Monaco
Mongolia	Yes	Yes
Montenegro	Yes	No
Morocco	Yes	Yes
Mozambique	Yes	No
Myanmar	Yes	No
Namibia	No	No
Nauru	No	No
Nepal	Yes	No
Netherlands	Yes	No
New Zealand	Yes	No
Nicaragua	No	No
Niger	Yes	Yes
Nigeria	No	No
Niue	No	No
Norway	Yes	No
Oman	No	No
Pakistan	No	No
Palau	No	No
Panama	Yes	Yes
Papua New Guinea	Yes »	Yes »
Paraguay	No	No
Peru	Yes	No
Philippines	Yes	Yes
Poland	Yes	Yes
Portugal	Yes	No
Qatar	Yes	No
Republic of Korea	Yes	Yes
Republic of Moldova	Yes	No
Romania	Yes	Yes
Russian Federation	Yes	No
Rwanda	No	No
Saint Kitts and Nevis	No	No
Saint Lucia	No	No
Saint Vincent and the Grenadines	No	No
Samoa	No	No



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	Yes	Yes	Yes	No	10	No
No	No	Yes	Yes	No	...	No
Yes	No	Yes	Yes	No	10	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	No	...	No
Yes	No	Yes	Yes	No	10	No
Yes	No	Yes	No	No	4	No
Yes	No	Yes	No	No	10	No
No	No	Yes	No	No	—	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
No	No	Yes	No	No	...	Yes
No	No	No	No	No	—	No
...	—	No
Yes	Yes	Yes	Yes	Yes	4	No
Yes	Yes	Yes	Yes	No	8	...
Yes	Yes	Yes	Yes	No	9	No
Yes	No	Yes	No	No	6	No
Yes	No	Yes	Yes	Yes	10	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	...	No
Yes	No	Yes	No	No	...	No
Yes	No	Yes	Yes	Yes	10	No
No	No	No	No	No	—	...
Yes	Yes	Yes	Yes	Yes	9	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes »	Yes »	Yes »	Yes »	Yes »	8	...
No	No	No	No	No	—	No
No	No	No	No	Yes
Yes	Yes	Yes	No	Yes	5	Yes
Yes	Yes	Yes	Yes	No	10	No
Yes	No	Yes	Yes	Yes	9	No
Yes	No	Yes	Yes	No	10	No
No	No	Yes	No	Yes	...	No
No	No	No	No	No	...	No
Yes	Yes	Yes	No	Yes	9	...
No	No	No	No	No	...	No
No	No	No	No	No	—	No
No	No	No	No	...	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	No

Table 4.6.0
**Advertising ban at the national/
 federal level, globally**

- * Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note 1 for more information.
- » Data not substantiated by a copy of the legislation.
- ⊙ Policy adopted but not implemented by 31 December 2008.
- ... Data not reported/not available.
- Data not required/not applicable.
- > Refers to a territory.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
San Marino
Sao Tome and Principe	No	No
Saudi Arabia	Yes »	No
Senegal	No	No
Serbia	Yes	No
Seychelles	Yes	No
Sierra Leone	No	No
Singapore	Yes	No
Slovakia	Yes	No
Slovenia	Yes	No
Solomon Islands	No	No
Somalia	No	No
South Africa	Yes ⊙	Yes ⊙
Spain	Yes	No
Sri Lanka	Yes	No
Sudan	Yes	No
Suriname	No	No
Swaziland	No	No
Sweden	Yes	No
Switzerland	Yes	No
Syrian Arab Republic	Yes	Yes
Tajikistan	Yes	No
Thailand	Yes	No
The former Yugoslav Republic of Macedonia	Yes	No
Timor-Leste	No	No
Togo	No	No
Tonga	Yes	No
Trinidad and Tobago	No	No
Tunisia	Yes	Yes
Turkey	Yes	Yes
Turkmenistan	Yes	No
Tuvalu	Yes	No
Uganda	No	No
Ukraine	Yes	No
United Arab Emirates	Yes	No
United Kingdom of Great Britain and Northern Ireland	Yes	No
United Republic of Tanzania	Yes	Yes
United States of America	Yes	No
Uruguay	Yes	Yes
Uzbekistan	Yes	No
Vanuatu	Yes	No
Venezuela (Bolivarian Republic of)	Yes	Yes
Viet Nam	Yes	No
West Bank and Gaza Strip <	Yes	Yes »
Yemen	Yes	Yes
Zambia	No	No
Zimbabwe	No	No



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
...	—	...
No	No	No	No	No	—	No
Yes »	Yes »	Yes »	No	No	...	Yes
No	No	No	No	No	—	No
Yes	No	Yes	No	No	10	...
Yes	No	Yes	Yes	No	...	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	9	No
Yes	No	Yes	Yes	No	10	...
Yes	No	Yes	No	Yes	8	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes ☉	Yes ☉	Yes ☉	Yes ☉	Yes ☉	10	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	Yes	Yes	5	No
Yes	No	Yes	Yes	No	9	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	8	No
No	No	No	No	No	...	Yes
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	No	No	7	...
Yes	No	Yes	Yes	Yes	8	No
Yes	Yes	Yes	Yes	Yes	5	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
No	No	No	No	No	—	...
Yes	Yes	Yes	No	Yes »	8	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	No	No	10	No
Yes	No	Yes	Yes	No	5	...
No	No	No	No	No	—	No
Yes	No	Yes	No	No	5	No
Yes	No	Yes	Yes	No	...	Yes
Yes	No	Yes	No	No	10	No
Yes	Yes	Yes	No	Yes	1	No
No	No	No	No	No	...	Yes
Yes	Yes	Yes	No	No	10	No
No	No	Yes	No	No	...	No
Yes	No	Yes	No	No	6	No
No	No	Yes	No	No
Yes	No	Yes	Yes	Yes	9	No
No	No	No	No	No	...	No
Yes	Yes	Yes	Yes	Yes	7	No
No	No	No	No	No	—	...
No	No	No	No	No	—	No

Africa

Table 4.6.1
Advertising ban at the national/federal level in Africa

- * Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note I for more information.
- » Data not substantiated by a copy of the legislation.
- ⊙ Policy adopted but not implemented by 31 December 2008.
- ... Data not reported/not available.
- Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Algeria	Yes	Yes
Angola	No	No
Benin	Yes	No
Botswana	Yes	No
Burkina Faso	Yes »	No
Burundi	No	No
Cameroon	Yes	No
Cape Verde	Yes	No
Central African Republic	No	No
Chad	Yes	No
Comoros	Yes	No
Congo	Yes	No
Côte d'Ivoire	Yes	No
Democratic Republic of the Congo	Yes	No
Equatorial Guinea	No	No
Eritrea	Yes	Yes
Ethiopia	Yes	Yes
Gabon	No	No
Gambia	Yes	No
Ghana	Yes	No
Guinea	Yes	No
Guinea-Bissau	No	No
Kenya	Yes	Yes
Lesotho	Yes	Yes
Liberia	No	No
Madagascar	Yes	No
Malawi	No	No
Mali	Yes	No
Mauritania	No	No
Mauritius	Yes	No
Mozambique	Yes	No
Namibia	No	No
Niger	Yes	Yes
Nigeria	No	No
Rwanda	No	No
Sao Tome and Principe	No	No
Senegal	No	No
Seychelles	Yes	No
Sierra Leone	No	No
South Africa	Yes ⊙	Yes ⊙
Swaziland	No	No
Togo	No	No
Uganda	No	No
United Republic of Tanzania	Yes	Yes
Zambia	No	No
Zimbabwe	No	No



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	Yes	Yes	No	Yes	0	No
No	No	No	No	No	—	No
Yes	No	Yes	No	Yes	...	No
Yes	No	Yes	Yes	No	...	Yes
No	No	Yes »	No	No	...	No
No	No	No	No	No	—	No
Yes	Yes	Yes	No	No	4	No
Yes	No	No	No	No	9	No
No	No	No	No	No	—	No
Yes	No	No	No	No	10	No
Yes	No	Yes	No	No	4	No
Yes	No	Yes	Yes	No	10	No
No	No	No	No	No	...	No
Yes	No	No	No	No	10	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	9	No
Yes	No	Yes	Yes	No	...	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	9	No
Yes	No	No	No	No	...	No
Yes	No	Yes	No	Yes	5	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	6	No
Yes	No	Yes	Yes	No	10	Yes
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
No	No	No	No	No	—	No
Yes	No	Yes	No	No	4	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
Yes	No	Yes	No	No	6	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	9	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	...	No
No	No	No	No	No	—	No
Yes ☉	Yes ☉	Yes ☉	Yes ☉	Yes ☉	10	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	Yes	Yes	No	Yes	1	No
No	No	No	No	No	—	...
No	No	No	No	No	—	No

The Americas

Table 4.6.2
Advertising ban at the national/federal level in the Americas

* Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note I for more information.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Antigua and Barbuda	No	No
Argentina	No	No
Bahamas	Yes	No
Barbados	No	No
Belize	No	No
Bolivia (Plurinational State of)	Yes	No
Brazil	Yes	No
Canada	Yes	No
Chile	Yes	Yes
Colombia	No	No
Costa Rica	No	No
Cuba	No	No
Dominica	No	No
Dominican Republic	No	No
Ecuador	No	No
El Salvador	No	No
Grenada	No	No
Guatemala	No	No
Guyana	No	No
Haiti	No	No
Honduras	No	No
Jamaica	Yes	No
Mexico	Yes	No
Nicaragua	No	No
Panama	Yes	Yes
Paraguay	No	No
Peru	Yes	No
Saint Kitts and Nevis	No	No
Saint Lucia	No	No
Saint Vincent and the Grenadines	No	No
Suriname	No	No
Trinidad and Tobago	No	No
United States of America	Yes	No
Uruguay	Yes	Yes
Venezuela (Bolivarian Republic of)	Yes	Yes



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
No	No	No	No	No	—	...
No	No	No	No	No	—	Yes
Yes	No	Yes	Yes	No	...	No
No	No	No	No	No	—	...
No	No	No	No	...	—	No
No	No	Yes	No	No	...	Yes
Yes	No	Yes	No	Yes	9	No
No	No	Yes	No	Yes	...	Yes
Yes	Yes	Yes	No	Yes	8	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
No	No	No	No	No	—	...
No	No	No	No	No	—	No
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No
No	No	Yes	No	No	...	Yes
No	No	No	No	No	—	...
Yes	Yes	Yes	Yes	Yes	10	No
No	No	No	No	No	—	No
No	No	No	No	Yes
No	No	No	No	...	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	...
No	No	No	No	No	—	No
No	No	No	No	No	—	...
No	No	No	No	No	...	Yes
Yes	Yes	Yes	No	No	10	No
No	No	Yes	No	No

South-East Asia

Table 4.6.3
Advertising ban at the national/federal level in South-East Asia

* Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note I for more information.

» Data not substantiated by a copy of the legislation.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Bangladesh	Yes	No
Bhutan	Yes	No
Democratic People's Republic of Korea	Yes »	Yes »
India	Yes	Yes
Indonesia	No	No
Maldives	Yes	No
Myanmar	Yes	No
Nepal	Yes	No
Sri Lanka	Yes	No
Thailand	Yes	No
Timor-Leste	No	No



					OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET		
Yes	No	Yes	No	No	10	No
No	No	No	Yes	No	...	No
Yes »	Yes »	Yes »	Yes »	Yes »	10	No
Yes	Yes	Yes	No	Yes	6	Yes
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
Yes	No	Yes	Yes	Yes	10	No
No	No	No	No	No	...	No
Yes	No	Yes	Yes	Yes	5	No
Yes	No	Yes	Yes	Yes	8	No
No	No	No	No	No	—	No

Europe

Table 4.6.4
Advertising ban at the national/federal level in Europe

* Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note I for more information.

» Data not substantiated by a copy of the legislation.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Albania	Yes	No
Andorra	No	No
Armenia	Yes	No
Austria	Yes »	No
Azerbaijan	Yes	No
Belarus	Yes	No
Belgium	Yes	No
Bosnia and Herzegovina	Yes	No
Bulgaria	Yes	No
Croatia	Yes	No
Cyprus	Yes	Yes
Czech Republic	Yes	No
Denmark	Yes	No
Estonia	Yes	No
Finland	Yes	No
France	Yes	Yes
Georgia	Yes	No
Germany	Yes	No
Greece	Yes	No
Hungary	Yes	No
Iceland	Yes	No
Ireland	Yes	No
Israel	Yes	No
Italy	Yes	Yes
Kazakhstan	Yes	No
Kyrgyzstan	No	No
Latvia	Yes	No
Lithuania	Yes	No
Luxembourg	Yes	No
Malta	Yes	No
Monaco
Montenegro	Yes	No
Netherlands	Yes	No
Norway	Yes	No
Poland	Yes	Yes
Portugal	Yes	No
Republic of Moldova	Yes	No
Romania	Yes	Yes
Russian Federation	Yes	No
San Marino
Serbia	Yes	No
Slovakia	Yes	No
Slovenia	Yes	No
Spain	Yes	No
Sweden	Yes	No
Switzerland	Yes	No
Tajikistan	Yes	No
The former Yugoslav Republic of Macedonia	Yes	No
Turkey	Yes	Yes
Turkmenistan	Yes	No
Ukraine	Yes	No
United Kingdom of Great Britain and Northern Ireland	Yes	No
Uzbekistan	Yes	No

LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	No	Yes »	No	No	10	...
No	No	No	No	No	—	No
No	No	Yes	No	Yes	...	No
No	No	Yes »	No	Yes »	...	No
Yes	No	Yes	No	...	10	No
No	No	Yes	No	No	...	No
Yes	No	Yes	No	No	10	No
Yes	Yes	Yes	Yes	No	3	No
Yes	Yes	No	No	No	9	No
Yes	No	Yes	No	Yes »	10	No
Yes	No	Yes	Yes	Yes	...	No
Yes	No	Yes	No	No	9	No
Yes	No	Yes	No	No	...	No
Yes	No	Yes	Yes	No	8	No
Yes	No	Yes	Yes	Yes	10	No
Yes	Yes	Yes	No	Yes	...	No
No	No	No	No	No	...	No
Yes	No	No	No	Yes	8	No
Yes	No	No	No	Yes	...	No
Yes	No	Yes	No	Yes	10	No
Yes	No	Yes	Yes	No	8	No
No	No	Yes	No	No	—	No
Yes	No	Yes	Yes	Yes	6	No
Yes	Yes	Yes	Yes	No	10	No
No	No	Yes	Yes	No	...	No
Yes	No	Yes	No	No	10	No
...	—	No
Yes	Yes	Yes	Yes	No	8	...
Yes	No	Yes	No	No	...	No
Yes	No	Yes	Yes	No	10	No
Yes	Yes	Yes	Yes	No	10	No
Yes	No	Yes	Yes	Yes	9	No
No	No	No	No	No	...	No
Yes	Yes	Yes	No	Yes	9	...
No	No	No	No	No	...	No
...	—	...
Yes	No	Yes	No	No	10	...
Yes	No	Yes	Yes	No	10	...
Yes	No	Yes	No	Yes	8	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	Yes	No	8	No
No	No	No	No	No	...	Yes
Yes	No	Yes	No	No	7	...
Yes	Yes	Yes	Yes	Yes	5	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	No	No	10	No
Yes	No	Yes	No	No	5	No
Yes	No	Yes	No	No	10	No
No	No	Yes	No	No	...	No

Eastern Mediterranean

Table 4.6.5
Advertising ban at the national/federal level in the Eastern Mediterranean

* Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note I for more information.

» Data not substantiated by a copy of the legislation.

... Data not reported/not available.

— Data not required/not applicable.

< Refers to a territory.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Afghanistan	Yes	No
Bahrain	Yes	No
Djibouti	Yes	Yes
Egypt	Yes	Yes
Iran (Islamic Republic of)	Yes	Yes
Iraq	Yes	No
Jordan	Yes	Yes
Kuwait	Yes	No
Lebanon	No	No
Libyan Arab Jamahiriya	Yes	No
Morocco	Yes	Yes
Oman	No	No
Pakistan	No	No
Qatar	Yes	No
Saudi Arabia	Yes »	No
Somalia	No	No
Sudan	Yes	No
Syrian Arab Republic	Yes	Yes
Tunisia	Yes	Yes
United Arab Emirates	Yes	No
West Bank and Gaza Strip <	Yes	Yes »
Yemen	Yes	Yes



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	No	Yes	No	No	4	Yes
No	No	No	No	No	...	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	No	Yes	Yes	No	5	Yes
Yes	Yes	Yes	Yes	No	7	No
Yes	No	Yes	Yes	No	4	...
No	No	No	No	No	—	No
Yes	No	Yes	No	No	10	No
Yes	Yes	Yes	Yes	No	9	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
Yes »	Yes »	Yes »	No	No	...	Yes
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	9	No
Yes	Yes	Yes	Yes	Yes	10	No
Yes	Yes	Yes	No	Yes »	8	No
Yes	No	Yes	Yes	No	...	Yes
No	No	No	No	No	...	No
Yes	Yes	Yes	Yes	Yes	7	No

Western Pacific

Table 4.6.6
Advertising ban at the national/federal level in the Western Pacific

* Based on a score of 0–10, where 0 is low compliance. Refer to Technical Note I for more information.

» Data not substantiated by a copy of the legislation.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON DIRECT ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Australia	Yes	Yes
Brunei Darussalam	Yes	Yes
Cambodia	No	No
China	Yes	Yes
Cook Islands	Yes	No
Fiji	Yes	No
Japan	No	No
Kiribati
Lao People's Democratic Republic	Yes	No
Malaysia	Yes	Yes
Marshall Islands	No	No
Micronesia (Federated States of)	No	No
Mongolia	Yes	Yes
Nauru	No	No
New Zealand	Yes	No
Niue	No	No
Palau	No	No
Papua New Guinea	Yes »	Yes »
Philippines	Yes	Yes
Republic of Korea	Yes	Yes
Samoa	No	No
Singapore	Yes	No
Solomon Islands	No	No
Tonga	Yes	No
Tuvalu	Yes	No
Vanuatu	Yes	No
Viet Nam	Yes	No



LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE WITH BAN ON DIRECT ADVERTISING *	OTHER SUBNATIONAL BANS ON ADVERTISING
Yes	No	Yes	No	No	10	Yes
Yes	No	Yes	Yes	No	10	No
No	No	No	No	No	—	No
Yes	Yes	No	No	No	10	Yes
Yes	No	Yes	No	No	5	No
Yes	No	Yes	No	...	6	Yes
No	No	No	No	No	—	No
...	—	...
Yes	No	Yes	No	No	7	Yes
Yes	Yes	Yes	Yes	No	...	No
No	No	Yes	No	No	—	No
No	No	No	No	No	—	No
Yes	Yes	Yes	Yes	Yes	4	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	Yes	10	No
No	No	No	No	No	—	No
No	No	No	No	No	—	No
Yes »	Yes »	Yes »	Yes »	Yes »	8	...
Yes	Yes	Yes	No	Yes	5	Yes
No	No	Yes	No	Yes	...	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	9	No
No	No	No	No	No	—	No
Yes	No	Yes	Yes	No	10	No
Yes	No	Yes	Yes	No	5	...
Yes	No	Yes	No	No	6	No
Yes	No	Yes	Yes	Yes	9	No